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### **Port Washington Bicycles Celebrates Grand Opening.**

Celebrating new ownership and a new location, Port Washington Bicycles is conducting a grand opening celebration on Saturday, July 16 from 10:00 a.m. – 5:00 p.m. at their store located at 20 Soundview Marketplace on Shore Road (next to King Kullen).

Aside from being open for general business where their very knowledgeable staff will be on hand to answer all bicycle- and fitness-related questions, the grand opening celebration will feature a raffle offering a chance to win one of two Schwinn bicycles or Polar heart rate monitor. Every visitor will receive a free drawstring back sack and a coupon for 15% off all accessories in the store with no exclusions whatsoever. Free Boar's Head hot dogs, drinks and snacks will be served compliments of Port Bicycles' neighbor, King Kullen.



*Master mechanic, Mike Black, store owner, Ralph Intintoli, and store manager, John Pappas in new store.*

The store's new owner, Ralph Intintoli, grew up in Port Washington. "Like so many families over the past 45 years, all of my childhood bicycles were bought at Port Washington Cyclery," said Intintoli. "I am so proud and excited to be the owner of Port Washington Bicycles. I feel like a kid in a, well...a bicycle shop!"

Although under new ownership, the same familiar, welcoming and highly experienced sales and repair managers have stayed on. "I would not have bought the business if store manager John Pappas and master mechanic Mike Black had not agreed to join this venture with me," Intintoli added. "I consider them my partners. Their knowledge and love of bicycles is incredible." Pappas had been a manager with Port Cyclery for 15 years and Black has been a master bicycle mechanic with the store for 25 years.

Port Washington Bicycles will continue to offer such respected brand names as Trek, Schwinn and Specialized, but will also expand the product line to include a broader range of manufacturers, styles and price ranges. The store will also feature a line of advanced bikes that keep up with innovations in the recreation and exercise industry, along with exercise, skateboards and other fitness and recreational equipment.

Call 883-8243 for more information or visit their website at [portbicycles.com](http://portbicycles.com).